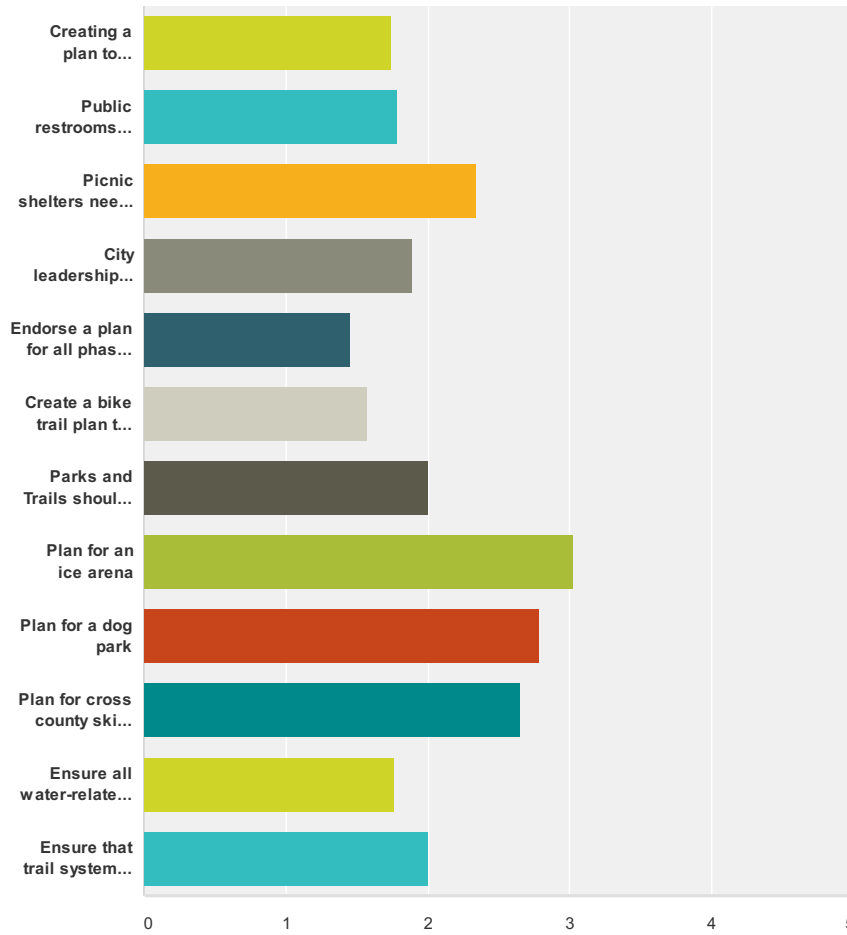


Q1 At the Prescott Comprehensive Planning community conversations, there was consensus that Freedom Park is an exemplary facility and has set the standard for all parks and trails in Prescott. Many suggestions were provided at the two gatherings. Please rate each of the following suggestions as either: 1) exceptionally important 2) important 3) unsure 4) not important

Answered: 38 Skipped: 0



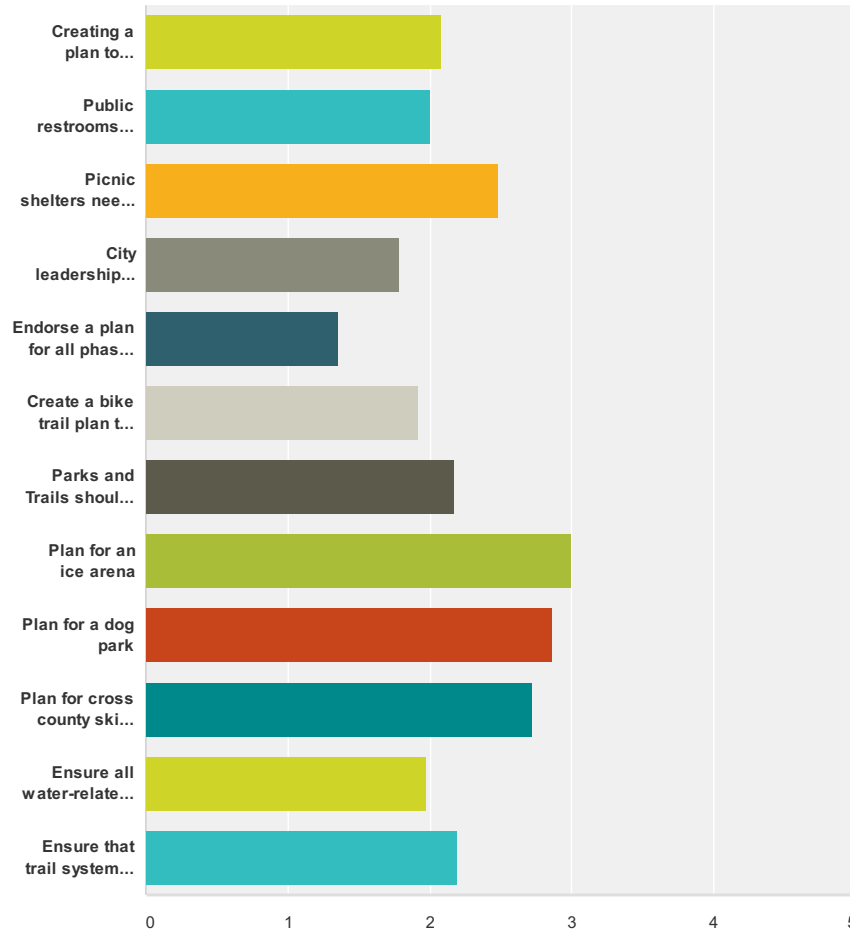
	Exceptionally Important	Important	Unsure	Not Important	Total	Average Rating
Creating a plan to eventually connect all parks with a trail system	52.63% 20	31.58% 12	5.26% 2	10.53% 4	38	1.74
Public restrooms needed in downtown parks	39.47% 15	44.74% 17	13.16% 5	2.63% 1	38	1.79
Picnic shelters needed in most parks	13.16% 5	55.26% 21	15.79% 6	15.79% 6	38	2.34
City leadership needed to coordinate programming on parks and trails	32.43% 12	48.65% 18	16.22% 6	2.70% 1	37	1.89
Endorse a plan for all phases of the Riverfront Park improvements	60.53% 23	36.84% 14	0.00% 0	2.63% 1	38	1.45
Create a bike trail plan that connects with Hastings and River Falls	55.26% 21	36.84% 14	2.63% 1	5.26% 2	38	1.58
Parks and Trails should capitalize on the arts, nature, history themes	24.32% 9	56.76% 21	13.51% 5	5.41% 2	37	2.00

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Plan for an ice arena	5.56% 2	19.44% 7	41.67% 15	33.33% 12	36	3.03
Plan for a dog park	5.26% 2	39.47% 15	26.32% 10	28.95% 11	38	2.79
Plan for cross county ski trails	13.51% 5	27.03% 10	40.54% 15	18.92% 7	37	2.65
Ensure all water-related recreation is planned for (fishing, swimming, kayaking, canoeing)	44.74% 17	39.47% 15	10.53% 4	5.26% 2	38	1.76
Ensure that trail system can get people to and from schools and grocery store	42.11% 16	26.32% 10	21.05% 8	10.53% 4	38	2.00

Q2 For the same topics, please rate each suggestion with an urgency factor as either: 1) Very urgent – let’s get on it! 2) Important, yet it can be phased in over the next 3 to 5 years 3) Of lesser importance, we can take 10 to 20 years to attend to this 4) not important

Answered: 36 Skipped: 2



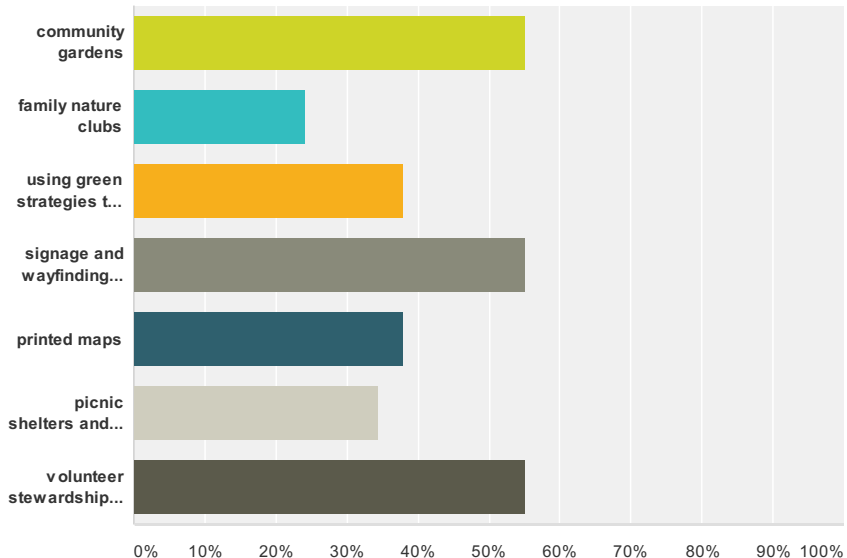
	Very urgent – let’s get on it!	Important, yet it can be phased in over the next 3 to 5 years	Of lesser importance, we can take 10 to 20 years to attend to this	Not Important	Total	Average Rating
Creating a plan to eventually connect all parks with a trail system	30.56% 11	41.67% 15	16.67% 6	11.11% 4	36	2.08
Public restrooms needed in downtown parks	22.86% 8	60.00% 21	11.43% 4	5.71% 2	35	2.00
Picnic shelters needed in most parks	9.09% 3	48.48% 16	27.27% 9	15.15% 5	33	2.48
City leadership needed to coordinate programming on parks and trails	47.22% 17	36.11% 13	8.33% 3	8.33% 3	36	1.78
Endorse a plan for all phases of the Riverfront Park improvements	69.44% 25	27.78% 10	0.00% 0	2.78% 1	36	1.36
Create a bike trail plan that connects with Hastings and River Falls	38.89% 14	38.89% 14	13.89% 5	8.33% 3	36	1.92
Parks and Trails should capitalize on the arts, nature, history themes	19.44% 7	55.56% 20	13.89% 5	11.11% 4	36	2.17
Plan for an ice arena	8.33% 3	19.44% 7	36.11% 13	36.11% 13	36	3.00
Plan for a dog park	5.71% 2	37.14% 13	22.86% 8	34.29% 12	35	2.86

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	4	10	6	12	33	2.00
Plan for cross county ski trails	8.33% 3	30.56% 11	41.67% 15	19.44% 7	36	2.72
Ensure all water-related recreation is planned for (fishing, swimming, kayaking, canoeing)	37.14% 13	42.86% 15	5.71% 2	14.29% 5	35	1.97
Ensure that trail system can get people to and from schools and grocery store	36.11% 13	25.00% 9	22.22% 8	16.67% 6	36	2.19

Q3 Of the following parks & trails enhancement ideas, which would you participate in directly (please check all that apply):

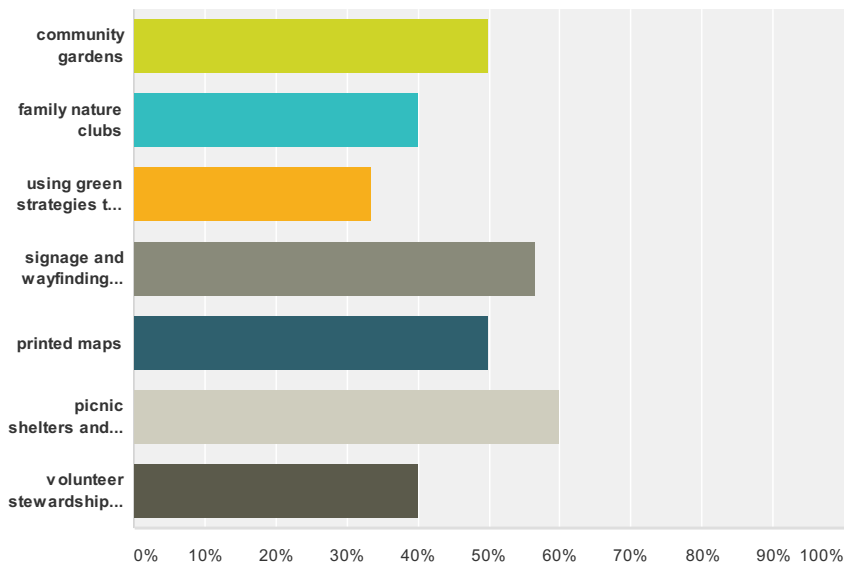
Answered: 29 Skipped: 9



Answer Choices	Responses
community gardens	55.17% 16
family nature clubs	24.14% 7
using green strategies to support shelters and restrooms	37.93% 11
signage and wayfinding kiosks	55.17% 16
printed maps	37.93% 11
picnic shelters and pavilions	34.48% 10
volunteer stewardship program for parks & trails maintenance	55.17% 16
Total Respondents: 29	

Q4 Of the same enhancement ideas, which do you believe would add a high level of appeal in attracting new residents, businesses, and/or visitors (check all that apply)?

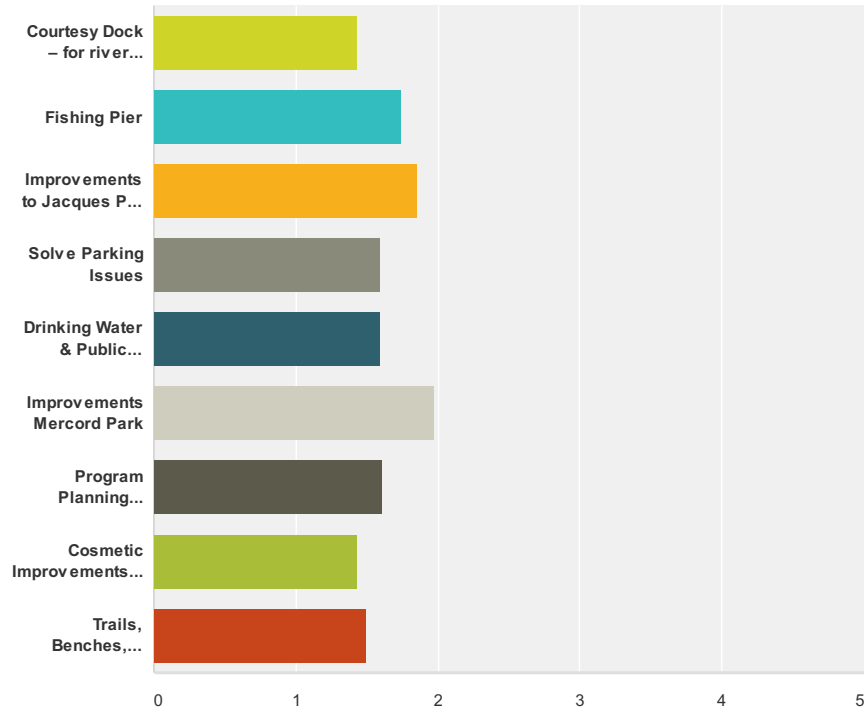
Answered: 30 Skipped: 8



Answer Choices	Responses
community gardens	50.00% 15
family nature clubs	40.00% 12
using green strategies to support shelters and restrooms	33.33% 10
signage and wayfinding kiosks	56.67% 17
printed maps	50.00% 15
picnic shelters and pavilions	60.00% 18
volunteer stewardship program for parks & trails maintenance	40.00% 12
Total Respondents: 30	

Q5 Our community conversations included robust dialogue around the Riverfront Development Plan. Please rate the following elements of that plan :

Answered: 35 Skipped: 3



	High Priority	Mid Priority	Low Priority	I do not have enough information to weigh in on this topic	Total	Average Rating
Courtesy Dock – for river travelers to tie off and visit downtown	68.57% 24	22.86% 8	5.71% 2	2.86% 1	35	1.43
Fishing Pier	54.29% 19	22.86% 8	17.14% 6	5.71% 2	35	1.74
Improvements to Jacques Park Boat Launch	40.00% 14	42.86% 15	8.57% 3	8.57% 3	35	1.86
Solve Parking Issues	57.14% 20	31.43% 11	5.71% 2	5.71% 2	35	1.60
Drinking Water & Public Restrooms	51.43% 18	37.14% 13	11.43% 4	0.00% 0	35	1.60
Improvements Mercord Park	26.47% 9	50.00% 17	23.53% 8	0.00% 0	34	1.97
Program Planning specific to Riverfront Park	51.52% 17	36.36% 12	12.12% 4	0.00% 0	33	1.61
Cosmetic Improvements to river side facades of private businesses	62.86% 22	31.43% 11	5.71% 2	0.00% 0	35	1.43
Trails, Benches, Lighting	60.00% 21	31.43% 11	8.57% 3	0.00% 0	35	1.49

**Q6 Do you have any additional comments
about Parks & Trails in Prescott?**

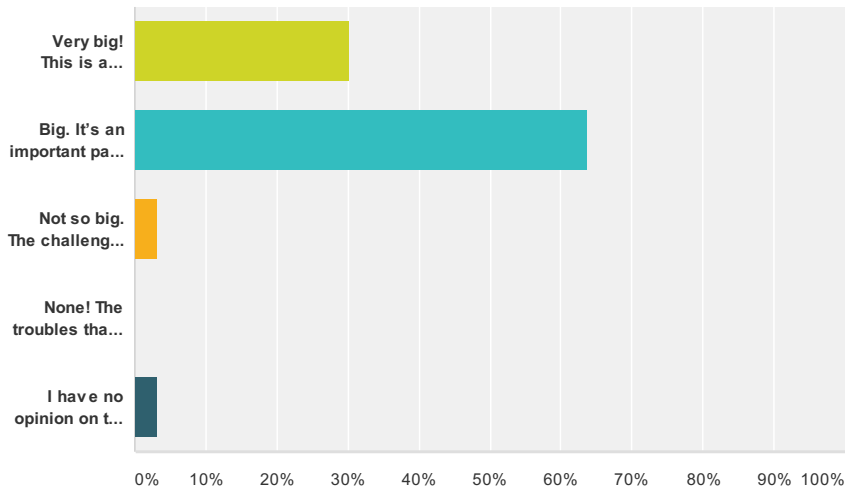
Answered: 12 Skipped: 26

Q7 During the Prescott community conversations, we talked about several important topics such as food and energy security, the type of economic development mix that would best serve Prescott's future, and also about the image or identity that will attract business development. What over-arching themes have stuck with you since the June conversation? (This question requires an answer. If you have no comment, please write "no comment" in the text box)

Answered: 33 Skipped: 5

Q8 How big a role do you believe tourism should play in the future of Prescott's economy?

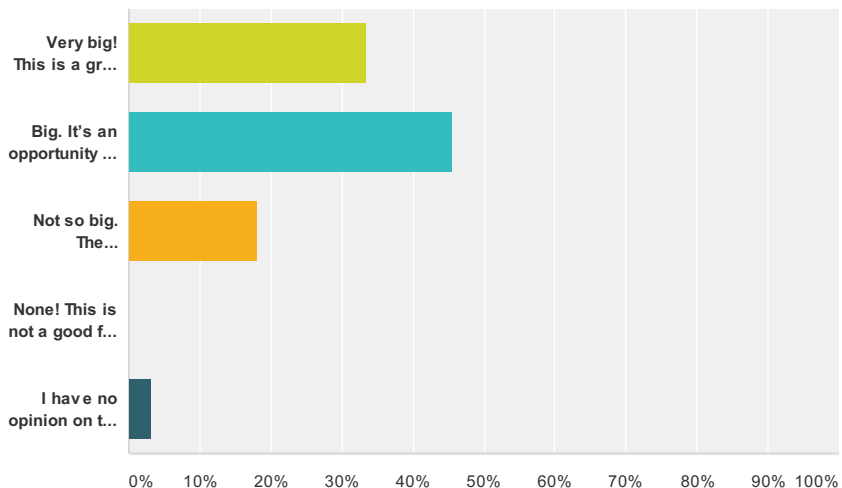
Answered: 33 Skipped: 5



Answer Choices	Responses
Very big! This is a priority growth area for the City.	30.30% 10
Big. It's an important part of the mix and needs to be balanced with other economic development opportunities.	63.64% 21
Not so big. The challenges that come with tourism concern me.	3.03% 1
None! The troubles that come with tourism are not worthwhile.	0.00% 0
I have no opinion on this topic or feel unclear about the pros and cons.	3.03% 1
Total	33

Q9 With so much emphasis on the value of natural resources (river, landscape, recreation, wildlife), how big an emphasis do you believe renewable energy and other green technologies should have in the comprehensive plan?

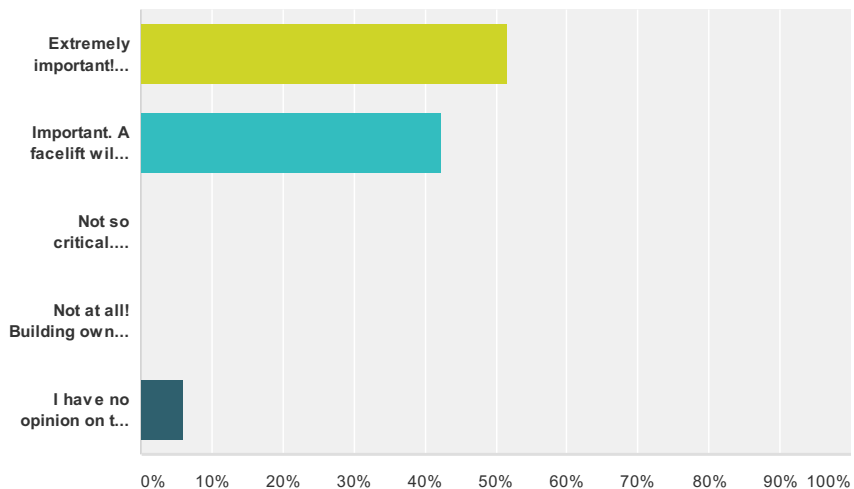
Answered: 33 Skipped: 5



Answer Choices	Responses
Very big! This is a great opportunity for an economic platform that aligns with our community values.	33.33% 11
Big. It's an opportunity to think differently about leveraging our natural resources.	45.45% 15
Not so big. The uncertainties about green technologies concern me.	18.18% 6
None! This is not a good fit for our community at this time.	0.00% 0
I have no opinion on this topic or feel unclear about the pros and cons.	3.03% 1
Total	33

Q10 In your opinion, how critical is historic preservation and renovation important to downtown Prescott’s economic development?

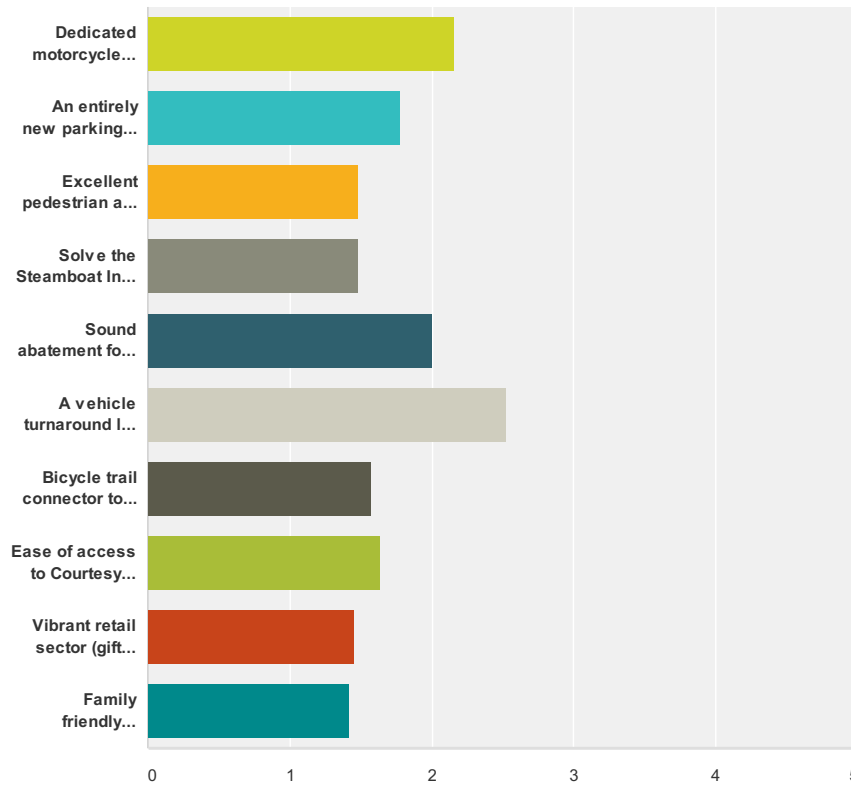
Answered: 33 Skipped: 5



Answer Choices	Responses	
Extremely important! Our historic rivertown should be a showcase that supports community identity and pride.	51.52%	17
Important. A facelift will benefit business	42.42%	14
Not so critical. We're pretty good the way it is.	0.00%	0
Not at all! Building owners should do what they want and need.	0.00%	0
I have no opinion on this topic or feel unclear about the pros and cons.	6.06%	2
Total		33

Q11 What elements of downtown are most important to you (please rank these topics)?

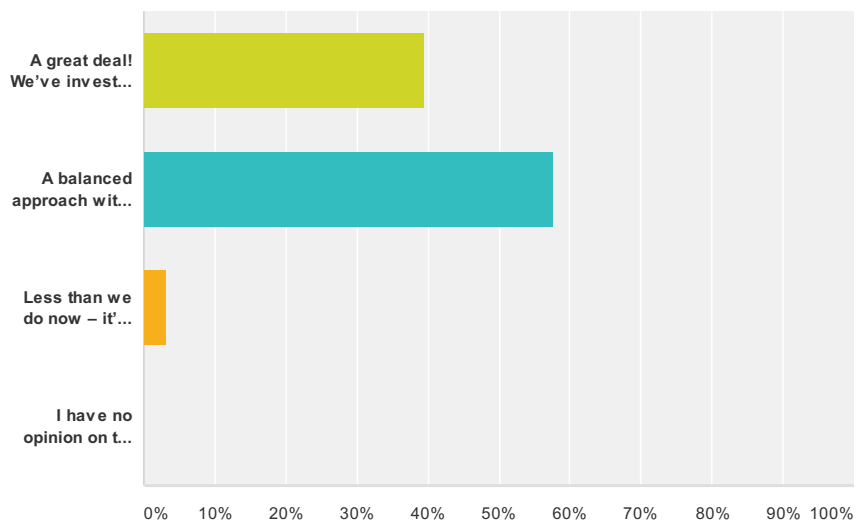
Answered: 33 Skipped: 5



	Extremely Important	Fairly Important	Not important	I have no opinion or not enough information	Total	Average Rating
Dedicated motorcycle parking	22.58% 7	45.16% 14	25.81% 8	6.45% 2	31	2.16
An entirely new parking plan for all modes of transportation	38.71% 12	45.16% 14	16.13% 5	0.00% 0	31	1.77
Excellent pedestrian and bicycle friendly design	60.61% 20	30.30% 10	9.09% 3	0.00% 0	33	1.48
Solve the Steamboat Inn challenge	63.64% 21	27.27% 9	6.06% 2	3.03% 1	33	1.48
Sound abatement for train traffic	39.39% 13	21.21% 7	39.39% 13	0.00% 0	33	2.00
A vehicle turnaround loop at each end of town	15.63% 5	34.38% 11	31.25% 10	18.75% 6	32	2.53
Bicycle trail connector to Washington County	51.52% 17	39.39% 13	9.09% 3	0.00% 0	33	1.58
Ease of access to Courtesy Dock for boaters	45.45% 15	45.45% 15	9.09% 3	0.00% 0	33	1.64
Vibrant retail sector (gift shops, galleries)	63.64% 21	30.30% 10	3.03% 1	3.03% 1	33	1.45
Family friendly downtown	66.67% 22	27.27% 9	3.03% 1	3.03% 1	33	1.42

Q12 How much emphasis should the comprehensive plan and strategic plan place on the industrial park and commercial development “on the hill” to the northeast of downtown?

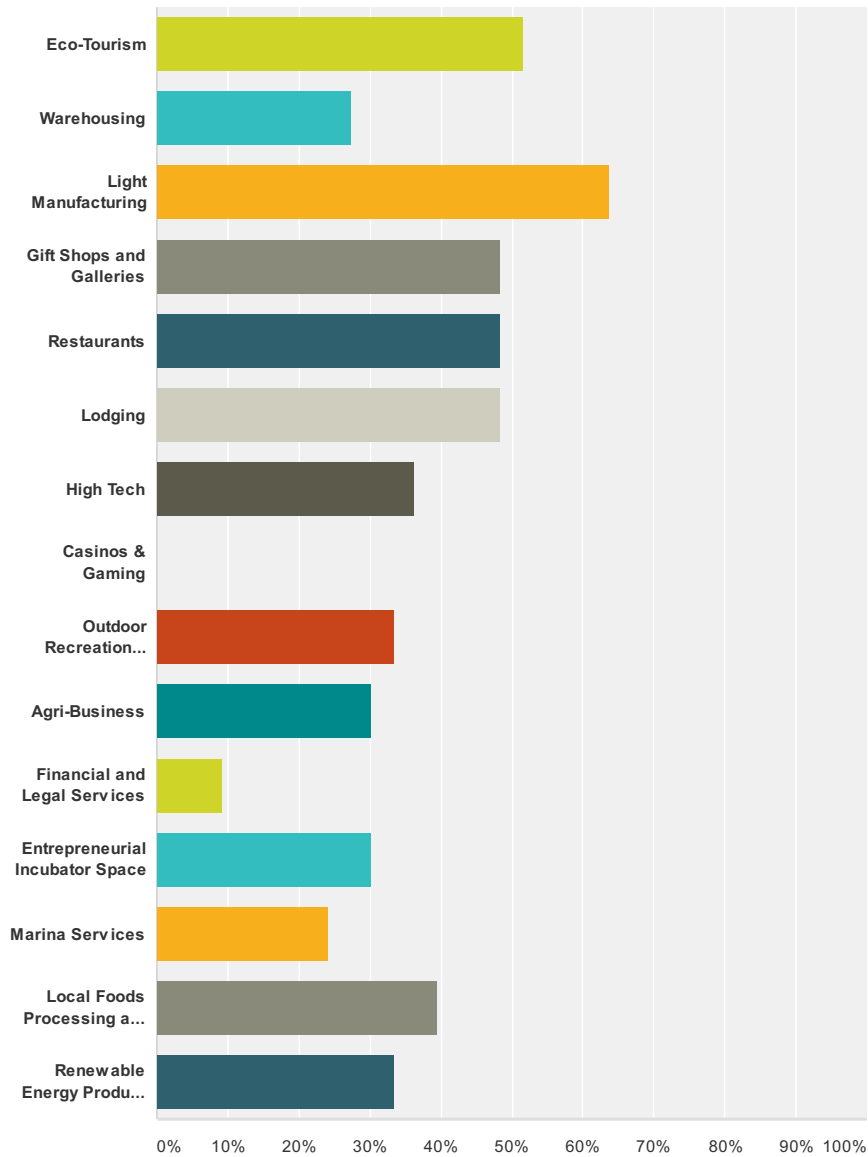
Answered: 33 Skipped: 5



Answer Choices	Responses
A great deal! We've invested in the land and need to fill it up.	39.39% 13
A balanced approach with downtown development	57.58% 19
Less than we do now – it's most important to focus on downtown.	3.03% 1
I have no opinion on this topic or feel unclear about the pros and cons.	0.00% 0
Total	33

Q13 What specific types of businesses do you believe should be heavily recruited to come to Prescott? Please check the top three to five priorities you believe will best serve the future of Prescott.

Answered: 33 Skipped: 5



Answer Choices	Responses
Eco-Tourism	51.52% 17
Warehousing	27.27% 9
Light Manufacturing	63.64% 21
Gift Shops and Galleries	48.48% 16
Restaurants	48.48% 16
Lodging	48.48% 16
High Tech	36.36% 12
Casinos & Gaming	0.00% 0
Outdoor Recreation Equipment (Sales and/or Rental)	33.33% 11
Agri-Business	30.30% 10

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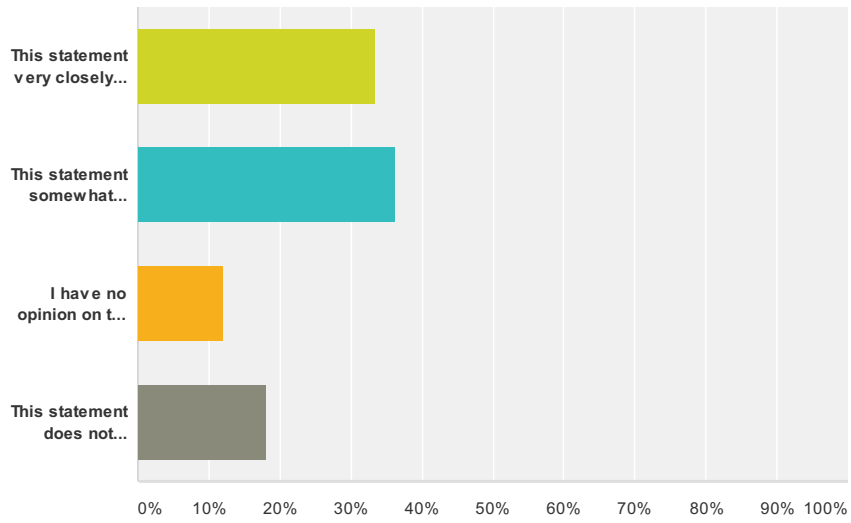
Financial and Legal Services	9.09%	3
Entrepreneurial Incubator Space	30.30%	10
Marina Services	24.24%	8
Local Foods Processing and Retail	39.39%	13
Renewable Energy Products & Services	33.33%	11
Total Respondents: 33		

Q14 Do you have any other comments, questions, or concerns about Economic Development and Land Use in Prescott?

Answered: 12 Skipped: 26

Q15 Self-sufficient energy initiatives (wind, solar, geothermal, biomass) are important to the future of Prescott.

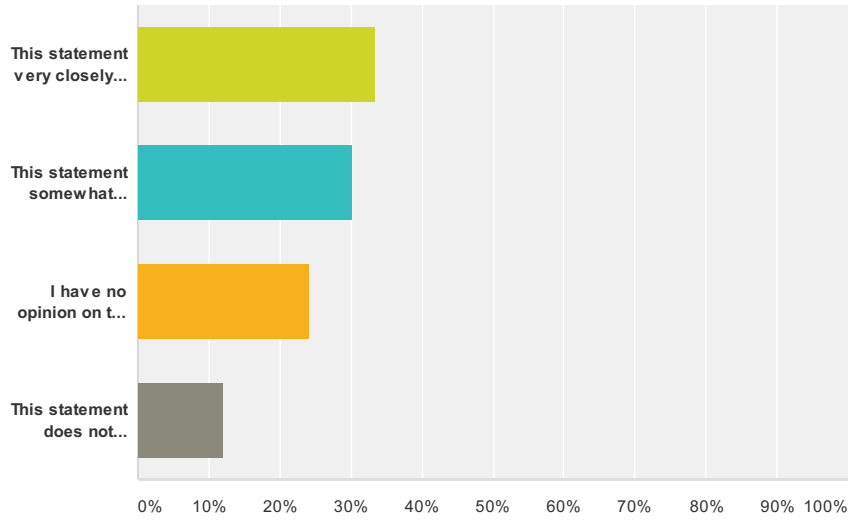
Answered: 33 Skipped: 5



Answer Choices	Responses	
This statement very closely represents my view	33.33%	11
This statement somewhat closely represents my view	36.36%	12
I have no opinion on this statement	12.12%	4
This statement does not represent my view	18.18%	6
Total		33

Q16 An excellent local food system providing pursuit of self-sufficiency is critical to the residents of Prescott.

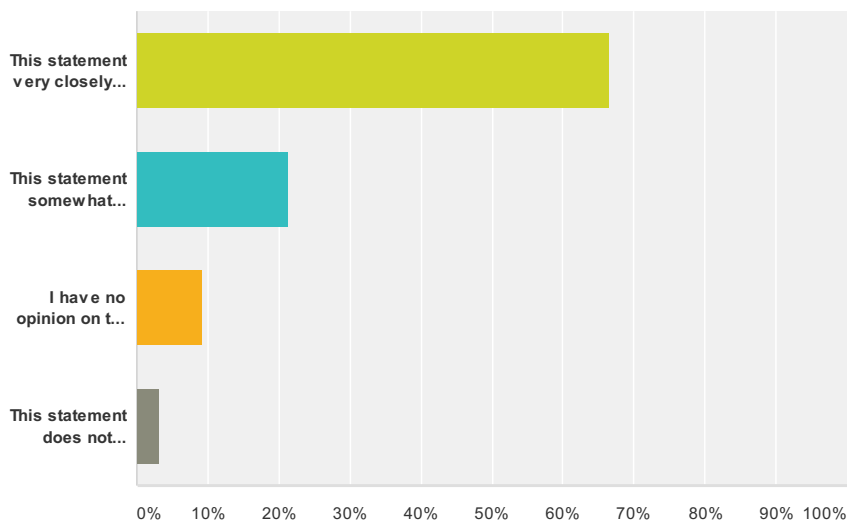
Answered: 33 Skipped: 5



Answer Choices	Responses	
This statement very closely represents my view	33.33%	11
This statement somewhat closely represents my view	30.30%	10
I have no opinion on this statement	24.24%	8
This statement does not represent my view	12.12%	4
Total		33

Q17 A full range of housing options is important to our future! We need choices for young families and active seniors as well as mobile singles to fixed income residents.

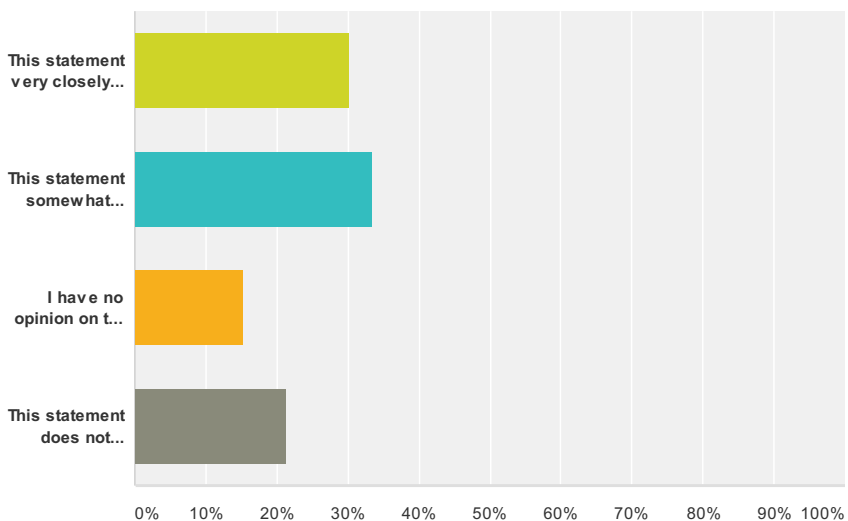
Answered: 33 Skipped: 5



Answer Choices	Responses
This statement very closely represents my view	66.67% 22
This statement somewhat closely represents my view	21.21% 7
I have no opinion on this statement	9.09% 3
This statement does not represent my view	3.03% 1
Total	33

Q18 Prescott should be known for economic security attained through conserving natural resources and one way to do this is to have the most energy efficient housing stock in the region.

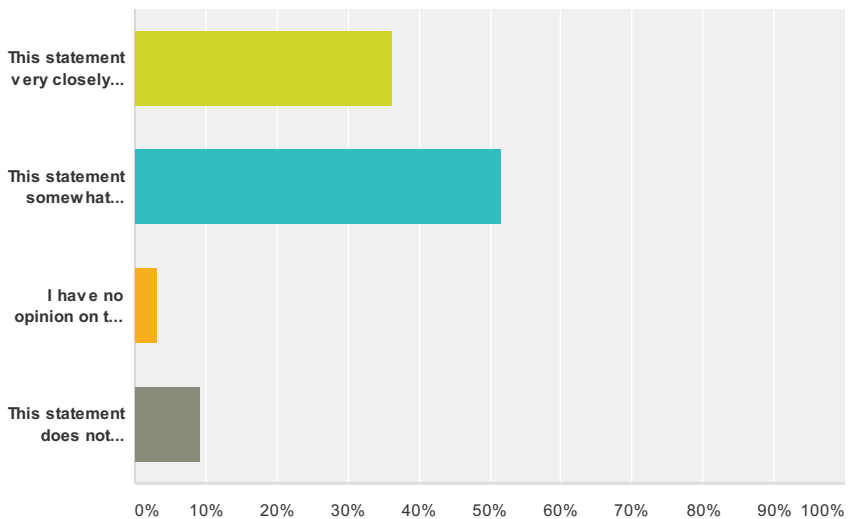
Answered: 33 Skipped: 5



Answer Choices	Responses
This statement very closely represents my view	30.30% 10
This statement somewhat closely represents my view	33.33% 11
I have no opinion on this statement	15.15% 5
This statement does not represent my view	21.21% 7
Total	33

Q19 Solving Prescott’s traffic congestion and parking issues in the downtown is a high priority.

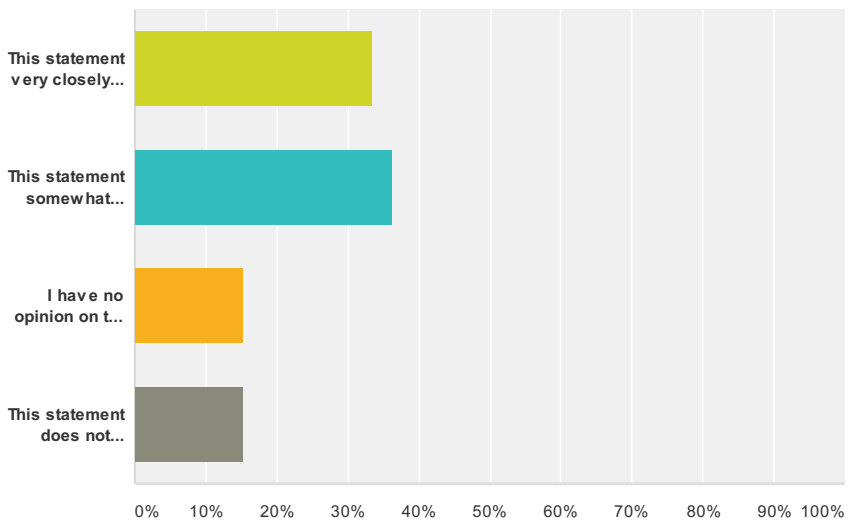
Answered: 33 Skipped: 5



Answer Choices	Responses
This statement very closely represents my view	36.36% 12
This statement somewhat closely represents my view	51.52% 17
I have no opinion on this statement	3.03% 1
This statement does not represent my view	9.09% 3
Total	33

Q20 Local government should lead the charge in securing community development block grants and other funding to support energy efficient retrofits of current homes as well as incentives for the construction of energy efficient new homes.

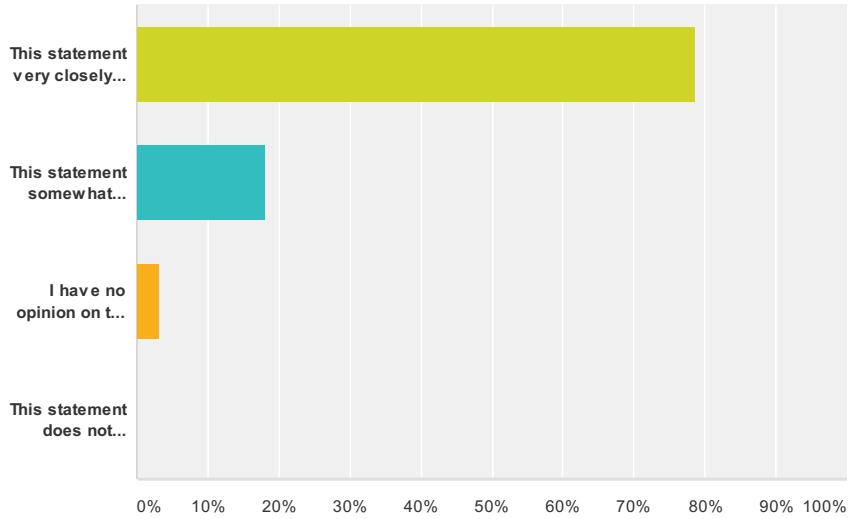
Answered: 33 Skipped: 5



Answer Choices	Responses	
This statement very closely represents my view	33.33%	11
This statement somewhat closely represents my view	36.36%	12
I have no opinion on this statement	15.15%	5
This statement does not represent my view	15.15%	5
Total		33

Q21 Pedestrian safety issues should be addressed in the near term. As an example, whether it is children crossing Hwy 29/10 or families attempting to walk downtown, our city faces serious safety challenges.

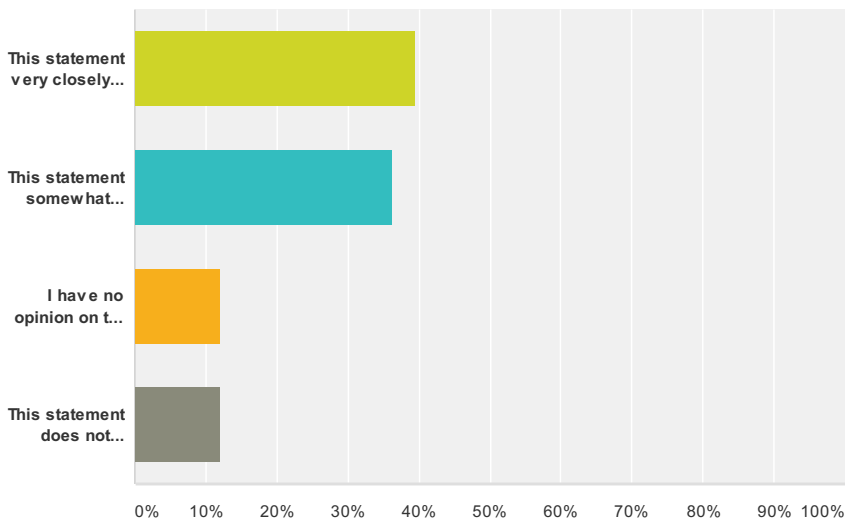
Answered: 33 Skipped: 5



Answer Choices	Responses
This statement very closely represents my view	78.79% 26
This statement somewhat closely represents my view	18.18% 6
I have no opinion on this statement	3.03% 1
This statement does not represent my view	0.00% 0
Total	33

Q22 With our region’s strong agricultural heritage, Prescott is well-positioned to make a commitment to local food systems that achieve food security as well as afford opportunities for entrepreneurial farmers. I support policies that promote land access for young, entrepreneurial farmers who serve Prescott’s local food system and economy.

Answered: 33 Skipped: 5



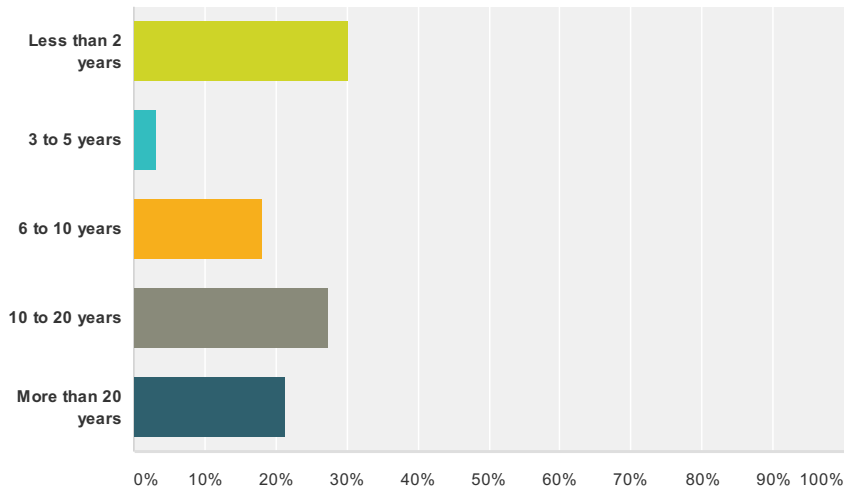
Answer Choices	Responses	
This statement very closely represents my view	39.39%	13
This statement somewhat closely represents my view	36.36%	12
I have no opinion on this statement	12.12%	4
This statement does not represent my view	12.12%	4
Total		33

Q23 Do you have any additional comments, suggestions, or questions about the Daily Life section of this survey (Transportation, Housing, Energy, Food)?

Answered: 12 Skipped: 26

Q24 How long have you lived in Prescott?

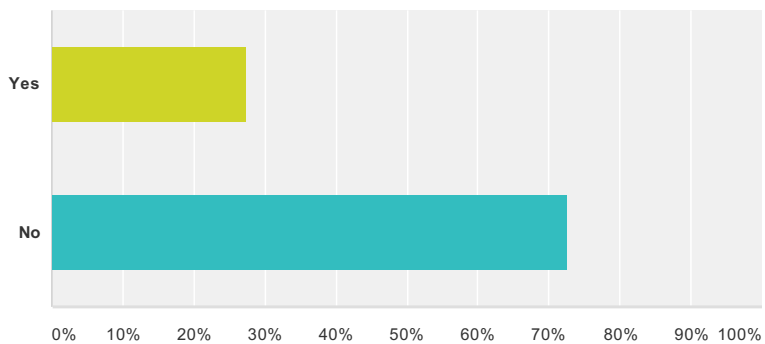
Answered: 33 Skipped: 5



Answer Choices	Responses	
Less than 2 years	30.30%	10
3 to 5 years	3.03%	1
6 to 10 years	18.18%	6
10 to 20 years	27.27%	9
More than 20 years	21.21%	7
Total		33

Q25 Do you work in the Prescott City Limits?

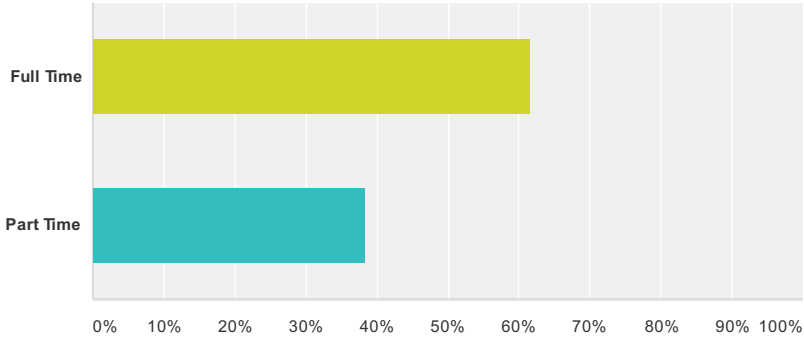
Answered: 33 Skipped: 5



Answer Choices	Responses	
Yes	27.27%	9
No	72.73%	24
Total		33

Q26 If so, full-time or part-time?

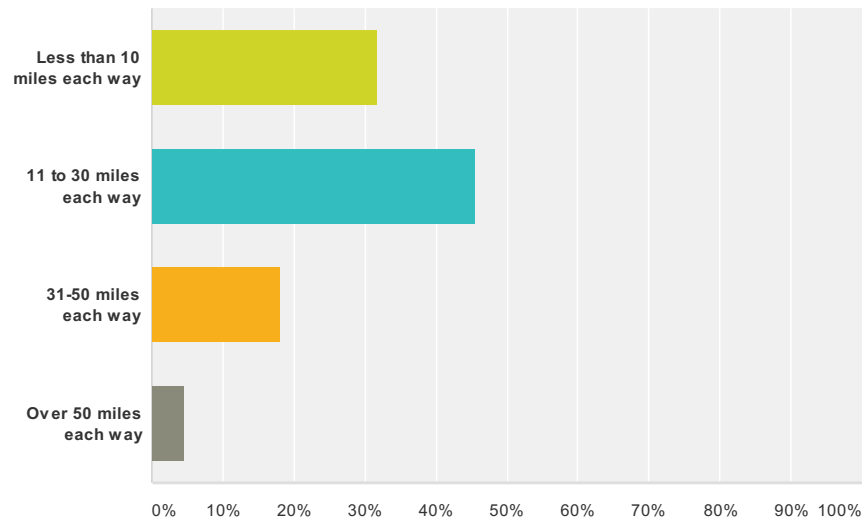
Answered: 13 Skipped: 25



Answer Choices	Responses	
Full Time	61.54%	8
Part Time	38.46%	5
Total		13

Q27 If not, how far do you commute to work (each way)?

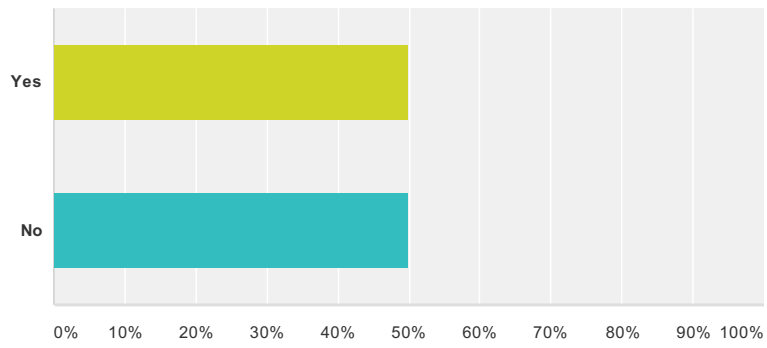
Answered: 22 Skipped: 16



Answer Choices	Responses
Less than 10 miles each way	31.82% 7
11 to 30 miles each way	45.45% 10
31-50 miles each way	18.18% 4
Over 50 miles each way	4.55% 1
Total	22

Q28 If you are retired, did you work in or out of the Prescott City Limits?

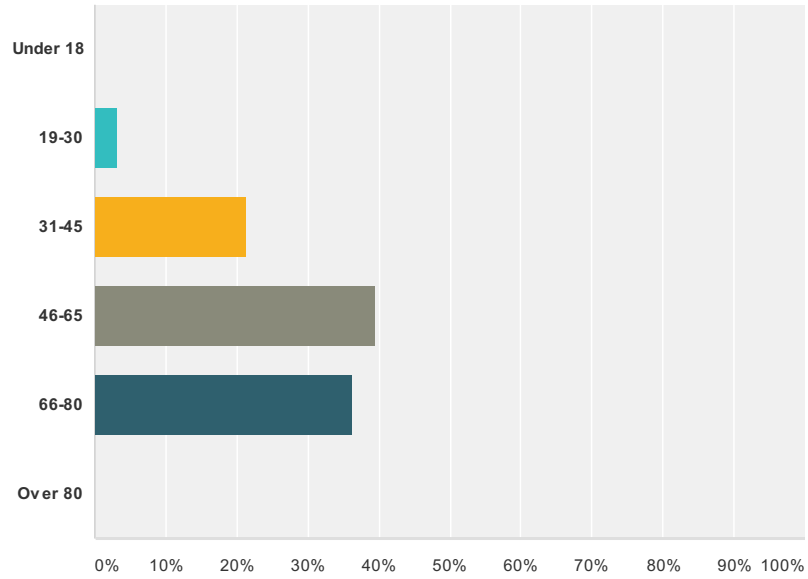
Answered: 12 Skipped: 26



Answer Choices	Responses
Yes	50.00% 6
No	50.00% 6
Total	12

Q29 What is your age?

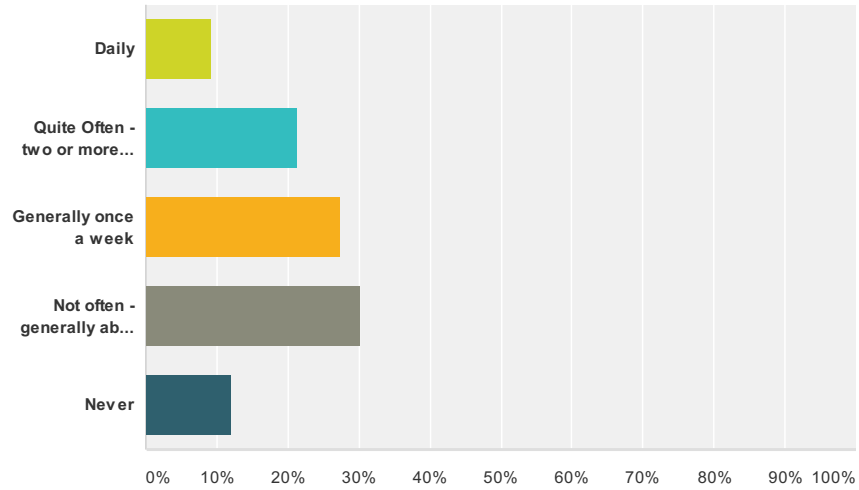
Answered: 33 Skipped: 5



Answer Choices	Responses
Under 18	0.00% 0
19-30	3.03% 1
31-45	21.21% 7
46-65	39.39% 13
66-80	36.36% 12
Over 80	0.00% 0
Total	33

Q30 How often do you use Prescott parks?

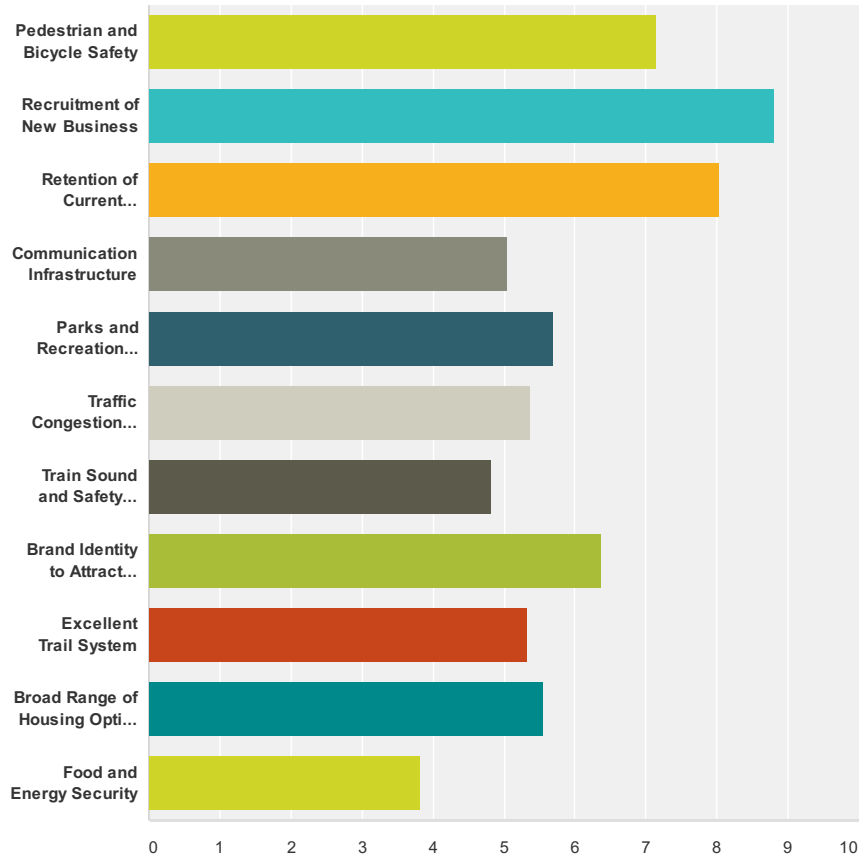
Answered: 33 Skipped: 5



Answer Choices	Responses	Count
Daily	9.09%	3
Quite Often - two or more times a week	21.21%	7
Generally once a week	27.27%	9
Not often - generally about once a month	30.30%	10
Never	12.12%	4
Total		33

Q31 Please put the following 11 topics in the rank order of importance to the future of this city:

Answered: 33 Skipped: 5



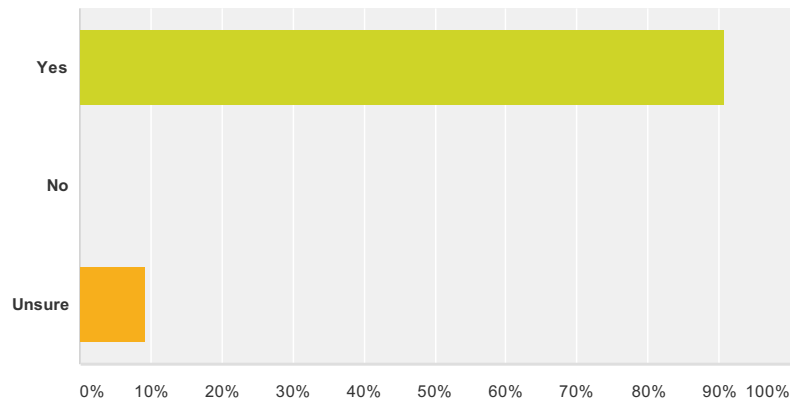
	1	2	3	4	5	6	7	8	9	10	11	Total	Average Ranking
Pedestrian and Bicycle Safety	9.09% 3	15.15% 5	6.06% 2	6.06% 2	15.15% 5	24.24% 8	18.18% 6	0.00% 0	6.06% 2	0.00% 0	0.00% 0	33	7.15
Recruitment of New Business	18.18% 6	27.27% 9	24.24% 8	12.12% 4	6.06% 2	3.03% 1	3.03% 1	3.03% 1	0.00% 0	3.03% 1	0.00% 0	33	8.82
Retention of Current Business	9.09% 3	24.24% 8	18.18% 6	15.15% 5	15.15% 5	3.03% 1	6.06% 2	3.03% 1	0.00% 0	3.03% 1	3.03% 1	33	8.03
Communication Infrastructure	3.03% 1	6.06% 2	3.03% 1	15.15% 5	6.06% 2	6.06% 2	6.06% 2	18.18% 6	15.15% 5	15.15% 5	6.06% 2	33	5.06
Parks and Recreation Programming	6.06% 2	9.09% 3	6.06% 2	6.06% 2	9.09% 3	12.12% 4	12.12% 4	9.09% 3	21.21% 7	3.03% 1	6.06% 2	33	5.70
Traffic Congestion Downtown	6.06% 2	6.06% 2	0.00% 0	9.09% 3	9.09% 3	15.15% 5	12.12% 4	9.09% 3	21.21% 7	9.09% 3	3.03% 1	33	5.36
Train Sound and Safety Issues	21.21% 7	0.00% 0	6.06% 2	6.06% 2	0.00% 0	3.03% 1	9.09% 3	0.00% 0	6.06% 2	15.15% 5	33.33% 11	33	4.82
Brand Identity to Attract Tourism	3.03% 1	6.06% 2	12.12% 4	9.09% 3	21.21% 7	12.12% 4	9.09% 3	18.18% 6	6.06% 2	0.00% 0	3.03% 1	33	6.36
Excellent Trail System	3.03% 1	0.00% 0	12.12% 4	12.12% 4	6.06% 2	9.09% 3	9.09% 3	24.24% 8	9.09% 3	12.12% 4	3.03% 1	33	5.33
Broad Range of Housing Options for All Ages	12.12% 4	3.03% 1	9.09% 3	3.03% 1	9.09% 3	9.09% 3	9.09% 3	15.15% 5	9.09% 3	12.12% 4	9.09% 3	33	5.55
Food and Energy Security	9.09% 3	3.03% 1	3.03% 1	6.06% 2	3.03% 1	3.03% 1	6.06% 2	0.00% 0	6.06% 2	27.27% 9	33.33% 11	33	3.82

Q32 What additional topics are of concern to you about Prescott's future?

Answered: 9 Skipped: 29

Q33 Would you attend future Community Conversations?

Answered: 33 Skipped: 5



Answer Choices	Responses	
Yes	90.91%	30
No	0.00%	0
Unsure	9.09%	3
Total		33